



AMBASSADOR

Rev. Date: 13 Nov 2019

CULTURE OF PRIDE

Face and Voice of the Air Force

Objective: Understand what it means to be a representative for the Air Force, your AFSC and family name.

Facilitator Aides

Lesson Outline

[Amn reciting her oath with a dinosaur puppet](#)

Ideal Lesson Time: 60 min.

[Amn's consequences](#)

Introduction

MP 1. Presenting the Material

Conclusion

Boot Stomp



No matter if the participant is retired, active, guard, reserve, veteran, or civilian they are, and always will be, an ambassador for the Air Force. The only thing they get to choose, is what type of ambassador they will be.

Introduction

Attention: Have Amn Snuffy go outside of the room. Manipulate their uniform (i.e. keys hanging out of their pockets, buttons undone etc.) Have Airman Snuffy walk into the room.

LOQ: What do you think of this person's behavior?

LOQ: Do they embody the standards, uniform and personal hygiene to represent the Air Force well?

LOQ: What's your first impression?

LOQ: Would you want this person to represent you as an ambassador for the Air Force?

MP 1. Guided Group Discussion

Defined: *An ambassador is a person who acts as a representative or promoter of a specified activity.*

LOQ: What are some examples of who they think are good Air Force Ambassadors?

FUQ: What do they all have in common?

FUQ: What do their actions say about the Air Force?

Play: [Amn reciting her oath with a dinosaur puppet](#) for participants.

LOQ: What is your first reaction?

FUQ: Would you take this person seriously?

FUQ: What does that say about the Air Force?

With every action there is always a consequence.

Play: [Amn's consequences](#) for participants.

Conclusion

Self-reflection

Anticipated Replies and Side Notes

LOQ Responses

MTI
MTL
Recruiter
Thunder Birds

FUQ Responses

The way they look
The way they act

FUQ Responses

"Perception is reality"

Facilitator Notes

During Self-reflection have the Airmen write down two things they are doing well and two things they are not doing well as an ambassador (one military wise and one personally wise).

ASSESSMENT QUESTION: Do the participants understand and believe in the importance of positivity representing their organization?